

I Spy Organic Contest Rules

Eligibility: This contest is open only to those whose entries satisfy all the submission criteria and who are 18 years of age or older as of the date of entry. The contest is only open to legal residents of Canada and is void where prohibited by law. Excluded from eligibility are employees, officers, directors, agents and representatives of Organic Week and the Canadian Organic Growers (56 Sparks St. Suite 600, Ottawa, ON K1P 5B1), and their parents, related and affiliated companies, subsidiaries, departments or agencies, franchisees, suppliers, advertising and promotional agencies, Contest administrators, and any other parties engaged in the development, production or distribution of Contest materials and those living in the same household, none of which are eligible to enter this Contest or win a Prize. The contest is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

Agreement to rules: By participating, the Contestant ("You") agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Organic Week as final and binding as it relates to the content of this Campaign.

Contest period: Entries will be accepted online starting on September 1st, 2023 at 8AM Eastern Standard Time (ET) and ending September 30th, 2023 at 11:59PM ET.

How to enter: To enter the contest, entrants must post an image of their organic find and describe why they like the product. Entrants must tag @choosecanadaorganic in the post and use hashtag #ispyorganic2023. Entrants must follow choosecanadaorganic.

Prizes: We have many prizes to give away that have been donated by Organic Week sponsors. The specifics of the prize shall be solely determined by Organic Week. No cash or other prize substitution shall be permitted. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for Organic Week to use Winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

Terms of prize acceptance: All Prizes must be accepted as awarded. No substitution, assignment or transfer of prizes is permitted, except: (i) as otherwise explicitly provided herein; or (ii) in the Sponsor's sole discretion. The Sponsor reserves the right to substitute a Prize with one (1) of comparable or greater value without liability or consent. Prizes are non-transferable and subject to availability.

Odds: The odds of winning depend on the number of eligible entries received

Winner selection and notification: Winner will be selected by random draw. Winners will contact directly via Instagram DM. Winners are responsible for replying to choosecanadaorganic to claim their prize. Organic Week shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 2 days from the time award notification was sent, or fails to timely return a

completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this contest is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT ORGANIC WEEK'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CONTEST, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

Rights granted by you: By entering this contest You understand and agree that Organic Week, anyone acting on behalf of Organic Week, and Organic Week's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the contest, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. without any further compensation, notice, review, or consent.

Terms and conditions: Organic Week reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the contest should virus, bug, non-authorized human intervention, fraud, or other cause beyond Organic Week's control corrupt or affect the administration, security, fairness, or proper conduct of the contest. In such case, Organic Week may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Organic Week. Organic Week reserves the right, in its sole discretion, to disqualify any individual who tampers with or attempts to tamper with the entry process or the operation of the contest or website or violates these Terms & Conditions. Organic Week has the right, in its sole discretion, to maintain the integrity of the contest, to void submissions for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by contest rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the contest may be a violation of criminal and civil laws. Should such an attempt be made, Organic Week reserves the right to seek damages to the fullest extent permitted by law.

Limitations of liability: By entering, You agree to release and hold harmless Organic Week and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

Disputes: THIS CONTEST IS GOVERNED BY THE LAWS OF Canada AND your province/territory, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this contest, participant agrees that all disputes that cannot be resolved between the parties and

causes of action arising out of or connected with this contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in your province/territory having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this contest). Participant further waives all rights to have damages multiplied or increased.

Photo Submission Rules: All Photo Submissions are subject to the following rules:

- Entrants grant the Sponsor an exclusive license to use their entries for the administration of the Contest and in any advertising, marketing, or publicity, without notice or compensation, as may be edited, modified or translated in the Sponsor's sole discretion.
- The Sponsor may determine, in its sole discretion, whether or not to accept any entry and whether it will use any entry for any purpose, including in any marketing or publicity.
- Entries cannot be any of the following, all of which shall be determined by the Sponsor in its sole discretion:
- Sexually explicit or suggestive, unnecessarily violent, or derogatory or discriminatory of any ethnic, racial, gender, religious, or cultural, or targeting an age group, profane or describe any dangerous activity.
- Promote alcohol, illegal or illicit drugs, tobacco and tobacco products, cannabis and cannabis products, firearms/weapons (or the depiction or use of any of the foregoing), any activities that are unsafe or dangerous, or that relate to any particular political agenda or message.
- Obscene or offensive, endorse any form of hate or hate group.
- Defame, misrepresent, or contain disparaging remarks about the Sponsor or its partners and affiliates or their products or other people, products or companies.
- Contain trademarks, logos or intellectual property or content owned by 3rd parties or advertise or promote any brand or product of any kind.
- Contain copyrighted materials owned by 3rd parties.
- Refer to the name of any person without permission from that person for you and the Sponsor to reproduce it.
- Reproduce, whether by photograph or video, or any other means, the image of any person without permission for you and the Sponsor to reproduce it.
- Communicate messages inconsistent with the purpose of this Contest.
- Sponsor may require any entrant to obtain any 3rd party consent necessary for their entry, whether to satisfy intellectual property, privacy, or any other laws, before accepting an entrant's entry into this Contest or using an entrant's photo for marketing, the administration of this Contest or any other purpose, any such consent(s) which may be required by the Sponsor being the sole obligation and expense of the entrant.